This is a unique 8-week leadership program. It provides lessons and insights from industry leading executives, professors from top universities, and subject matter experts who convert data into decisions that, in turn, create higher levels of operational efficiency, organizational effectiveness, and business value. These experts, along with your online Leadership Coach, provide virtual mentoring on the best ways to identify and overcome the challenges of analytics to harness data as an asset that can address the increasingly complex environments leaders navigate today.

Module 1: The Value of Analytics (Why)

Showcase the very real and critical role that analytics has in personal and business success.

Module 2: The Business Problem (Where)

Help managers know where to apply analytics in their organizations, including finding the right problems and prioritizing their efforts.

Module 3: The Team (Who)

Learn the various team members and stakeholders who need to come together to do analytics well and what tools are used for managing them effectively.

Module 4: The Data (What)

Learn what executives need to do to see that the right data is gathered, prioritized, preserved, and prepared in the right way at the right time.

Module 5: The Tools (Which)

Learn what executives need to do to help choose the right (existing and emerging) tools that best support their analytics process.

Module 6: Execution (How)

Focus on solid execution including avoiding technical and managerial traps along the way.

Module 7: Analytics Maturity (How)

Moving beyond the data analytics projects, learn how to grow and mature cultural readiness and data capabilities from hindsight to insight to foresight.

Module 8: Analytics Wisdom (When)

This section focuses on lessons learned and best practices from experts in the field and serves as a capstone to the program.

Start Date: October 23rd

Break Week: Nov 20th – Nov 24th

Graduation Date: December 22nd

"This program has given me the insight, understanding, and know-how I'll need to help bring my organization into the world of data analytics."
- *Academy Graduate*

"I don't think there are many other courses that give so much exposure to so many leaders in such a diverse array of industries. This course has given me knowledge that would take decades to learn on my own."
– *Academy Graduate*

"If you manage or lead analytics projects, this is the course for you! The material in this course is very well thought out and well organized."
– *Academy Graduate*